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**Strategic planning workshops**

**for the preparation of the**

**CROSS - BORDER CO-OPERATION PROGRAMME 2014–2020**

**FOR THE ELIGIBLE PROGRAMME AREA OF HUNGARY AND ROMANIA**

**9 April 2013**

Békéscsaba, Hungary, Csaba Gyöngye Cultural Centre

**Results**

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| 1st Workshop - Improving the competitiveness of SMEs, strengthening research, technological development and innovation | | | | | | |
| Part I. Elements of the vision | | | | | | |
| Incubators | **Clusters** | **Agriculture** | **Tourism** | **Legislation** | **SME’s infrastructure** | **Innovation** |
| Common investment promotion actions in cross-border area (Joint industrial park) (6p) | Innovative clusters (5p) | Development of food industry (production-agricultural products) (6p) | Complementary tourism (3p) | Common Commercial Market (4p) | Development of water system (thermal water, drinking water) (3p) | Increased competitiveness of SME’s by logistical innovations (intermodality)- logistical innovations (6p) |
| Industrial parks, including incubators (5p) | Tourism clusters based on thermal water (4p) | Agricultural center (5p) |  | Common employment policy and measures, youth and rural entrepreneurship, self-employment (3p) | BPO HUB (business process outsourcing); develop ICT skills (3 p) | Emerging challenges of RTDI (0p) |
| Enhance the cooperation of SME’s and universities of research institutions (2p) | Smart specialization 4p | Rural development agency (1p) |  | Harmonization of legislation on trade (2p) | Developing infrastructure using mixed methods (2p) |  |
| Joint programme for startup companies (2p) |  |  |  | Common legislation in the field of SME’s and directions: business incubators, business centers (1p) | Energy saving using alternative resources (sun, water,wind) (2p) |  |
| Technological centres (2p) |  |  |  |  | Creating R&D infrastructure for SME’s in order to enhance this sector (1p) |  |
|  |  |  |  |  | Mobility support for workers (joint office for informing and enhancing workers (0 p) |  |
|  |  |  |  |  | The development of employment (0p) |  |

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| 1st Workshop - Improving the competitiveness of SMEs, strengthening research, technological development and innovation | | | | | |
| Part II. Interventions and their matching to the thematic objectives | | | | | |
| RTDI | | **Entrepreneurship** | **SME** | | **Growth and innovation** |
| R&I infrastructure and capacities | **Business innovation and research** | **New business models** | **Product and service development** |
| Create Infrastructure: buliding, utilities, lab (e.g. rapid prototyping), micro-production facilities (15p) | Development of triple-helix partnership at cross-border area (universities-public sector/administration-business sector) (10p) | Sustaining „one-stop-shop” centres for startups and micro-finance support- especially for young women etc. (5p) | Agricultural network centres: B2B market, fruits and vegetables (25p) | Cross-border supplier network for SME’s (13p) | Improving biotechnology and food industry researches (universities involved) (3p) |
| Banat- Triplex EGTC (Industrial Park) (13p) | Supporting knowledge triangle type cooperation (2p |  | IT business process outsourcing network (8p) | Cross-border rural tourism cluster (12p) |  |
| Cross-border producers network located in park, supported by joint IT, R&D platform (by sector) (11p) | Networking to optimize usage of available research capacities (1p) |  |  | Cross-border tourism integrated clusters (spa-centre, detox centre, sports and diet, relaxing packages) (11p) |  |
| Development and design jointly products through cross-border technological centre (11p) |  |  |  | Development of cross-border touristic packages in order to sustain complementary tourism (medical+entertainment, sport+business, eco+mountain, thermal+caves etc.) (9p) |  |
| Provide services: consultancy, databases access (8p) |  |  |  | Sustaining innovative clusters in the fields of IT, medical industry, education services, on line-education (8P) |  |
| Provide resources: SW licences, equipment, online specific press subsrictions, databases (3p) |  |  |  | Making joint clustres in the field of agriculture (6p) |  |
| Find space: universities (rented, shared), buy land lot (0p) |  |  |  |  |  |

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| 2nd Workshop - Sustainable mobility, eliminating the bottlenecks in key network infrastructure | | | | | | | |
| Part I. Elements of the vision | | | | | | | |
| Intermodality | **Mobility** | **Sustainability** | **High speed** | **Airport** | **Roads** | **Train** | **Networks** |
| Better mobility through: implementation of intermodal transport system (flight or railway) ; the cities at the cross-border area connected by velocity road (8p) | Mobility for labor force and population (5p) | Sustainability (green vehicles) (4p) | High speed and environmentally friendly connections (3p) | Local airports (in HURO part)- better connections : Debrecen-Oradea, Szeged-Timisoara, Nyíregyháza-Satu Mare (4p) | Modernising the main road cross-border access (like between Temesvár-Csanád-Mako highway) (8p) | No border in the future: road access, railway, namely between Debrecen-Nagyvárad, Timisoara-Szeged (10p) | Small localities connections to the main transport networks (more public roads, logistical improvements) (2p) |
| Intermodal system: development in the border area (road, railway, airports and water), public transport (7p) | No borders everywhere (3p) | Friendly and clean environment (alternative fuels) electricity: vehicles, LNG: stations etc. (4p) | High speed networks; road and railways (Kecskemét-Békéscsaba-Arad) (1p) |  | More cross-border roads (20 km distance approx) (5p) | Cross-border railway development – 4 pieces (3p) | Motorways – connections between existing ones in both sides (1p) |
| Intermodal transportation between big cities (2p) | Seamless cross-border region 2p | Bicycle paths: tourism areas and natural parks (1p) |  |  | Cross-border development- 15 km distances (0p) |  | Connecting roads (in some road category) (1p) |
| Intermodal transport (intermodal terminals) (2p) | High mobility (1p) |  |  |  |  |  | Connection interurban public transport systems (1p) |
| Safety – comfortable transport between counties (0p) | Collaborations (Bilateral Agreements) referring to the cross borders, transport infrastructure links and different common projects (1p) |  |  |  |  |  | Core TEN-T (2030) (0p) |

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| 2nd Workshop - Sustainable mobility, eliminating the bottlenecks in key network infrastructure | | | | |
| Part II. Interventions and their matching to the thematic objectives | | | | |
| Sustainable transport | | | | |
| ISETA TEN-T | **Regional mobility (2nd-3rd)** | **Environment friendly transport** | **Railway** | *No matching – other interventions* |
| Intermodal system: development in the border area (road, railway, airports and water), public transport (7p) | Moderninsing the roads for improving the connetions between main roads and highways (8p) | Plan to connect Lőkösháza to Curtici (Kürtös) – road connection (0p) | Increase railway connection between the main cities (eg. Debrecen-Oradea, Timisoara-Szeged) (10p) | Creation of ITI-Szeged-Timisoara railway, DFA from CBC, building from HURO National OP, Connecting Europe (0p) |
| Construction or rehabilitation of missing or existing connecting settlements (6p) | Modernizing/development of existing road infrastructure in the cross-border region, analysis of existing cross-border points in order to improve accessibility (5p) | Study referring to the cost of tickets for each node of transport : for defining the priority between road and rail transport (0p) | Intermodality lines between cities (Szeged-Timisoara, Nyíregyháza-Debrecen-Oradea) (9p) |  |
| The priorisation of main projects for transportation infrastructure which cross the common border (2p) | Construction of a rail bridge on the border rivers (Mures) (4p) | Construction of new bicycle paths (0p) | Railway plan (Körösnagyharsány – Nagyvárad) to continue the railway (0p) |  |
| Road and bridge reconstruction or improvement around the border to speed up the transport (1p) | Build small cross-border roads, according to feasibility study (KKK) (1p) |  |  |  |
| Type of goods and their quantities which can be containerized and which cross the border for intermodal transportation (1p) | Planning the missing parts of the railway system (0p) |  |  |  |

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| 3rd Workshop- Environment, energy and adaptation to climate change | | | | | | |
| Part I. Elements of the vision | | | | | | |
| Food | **Strategy, RDI technology** | **Nature protection** | **Waste management** | **Water management** | **Renewable energy** | **Education** |
| 50% of food produced local (2p | Exploiting of the best available technologies in the field of environmental and climate protection and low carbon economy (2p) | Enhanced cooperation in the field of nature conservation and protection (0p) | 30% recovery of waste (6p) | Clean water (surface, underground) (5p) | 50% of energy from local renewables (6p) | Every primary school student has a firm knowledge of renewable energy (8p) |
|  | Strategic planning and monitoring (1p) |  | Waste management : reduce the quantity in the landfill, separate waste collection, green waste-separate collection – composting in smaller or larger scale (4p) | Risk for flood – mitigation, reduce environmental risk and resource management, raise awareness of citizens (5p) | Biomass: manure-biomass, geothermal energy, wood waste, agriculture: zootechny (5p) |  |
|  | Establishing competence centers in the region in order to enhance RDI activities and attract more fundings in the region( 1p) |  | 50% reduced landfilled solid waste (2p) | Effective climate change adapted cross-border water management (4p) | One of every two homes is heated by geothermal or/and solar power (5p) |  |
|  |  |  |  | Canalisation of urban areas (100%)( 0p) | 2 of every 3 homes are powered by wind and/or solar power (1p) |  |
|  |  |  |  |  | A detailed wind map is accessible for everyone (1p) |  |
|  |  |  |  |  | Wind power + water power plants (1p) |  |
|  |  |  |  |  | Easier access to renewable energy (households) (0p) |  |

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| 3rd Workshop- Environment, energy and adaptation to climate change | | | |
| Part II. Interventions and their matching to the thematic objectives | | | |
| Low carbon economy | **Climate change** | **Environment** | *No matching – other interventions* |
| Geothermal cooperation platform and database, planning tool (21) p | Joint management of trans boundary waterways, channels (21p) | Cross border waste management: optimize transport routes, reduce costs, optimize capacities, waste to energy (27p) | Supporting education and awareness raising programmes – training for local authorities (18p) |
| Supporting the establishment of competency RDI centers (12p) | Environment and climate education toolkit (0p) | Water quality monitoring : integrated river basin management (flood management, hydropower) (26p) | Education: compulsory horizontal element for each project (17p) |
| Promotion the usage of renewable energies and energy efficiency and the increase of storage capacities (6p) |  | Drinking water basis protection (24p) | Supporting capacity building and project development activities (technical assistance) and the share of best practices (0p) |
| Decentralized energy production (small plants with cross-border research) (5p) |  | Waste to energy, pre-treatment infrastructure (in waste landfills) (17p) |  |
| Example communities powered 100% by renewable energy (3p) |  | Raising awareness for reducing waste production (5p) |  |
| Self-sustainable local communities : research, point planning, common action plan, pilot projects (2p) |  | Exchange of good practices- BAT between local authorities and private persons (involving ministries) (4p) |  |

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| 4th Workshop - Employment, investing in education, skills and lifelong learning | | | | |
| Part I. Elements of the vision | | | | |
| Employment | **Health care** | **Education** | **Social inclusion** | **Other elements** |
| Open employment (7p) | Healthcare services should be synchronized between institutions (complement.) (10p) | CBR complementary in training (4p) | Inclusive area for all generations (5p) | Lack of Schengen Border: infrastructure construction, education, labour market, services (2p) |
| Free flow of workforce (6p) | Harmonized and improved healthcare infrastructure (1p) | Harmonized education (3p) | Reduced poverty, especially in the peripheral areas (4p) |  |
| Business easy start-up management (2p) | Equal chance in health care (0p) | Developed (NGO-based) pre-kindergarten programmes/education (0p) | From periphery to core (2p) |  |
| Joint available human resource database – an area where it is worth working (2p) |  |  | Increasing the attractiveness of the area – together we era more attractive 2p Integration of catchment areas (0p) |  |
| Improved mobility on the labour market (common database, vocational trainings including language) (0p) |  |  | Improved housing situation by rebuilding rural slums( 0p) |  |
|  |  |  | Common risks with common risk management (0p) |  |

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| 4th Workshop - Employment, investing in education, skills and lifelong learning | | | | |
| Part II. Interventions and their matching to the thematic objectives | | | | |
| Employment | **Social inclusion, poverty** | | | **Education skills, LLL** |
| Business incubators, business creation | **Health and social infrastructure** | **Deprived urban and rural communities** | **Social enterprises** |
| Employment observatory system (collect actual local information) (6p) | Cooperation between healthcare institutions in CBC area (specialization in services without overlapping (15p) | Specialized services for ageing people (0p) | “Best practice” on social employment and housing (5p) | Joint degree programmes (6p) |
| Joint database/websites on employment (6p) | CBC medical services (CBC112, telemedicine) (11p) |  | Support of nonprofit sector (0p) | Language courses (Ro-HU) (6p) |
| CBC employment offices (5p) | Harmonization of medical standards (6p) |  |  | Joint sport/youth camps and competitions (4p) |
| Common database about the labour market (4p) | Improve health care infrastructure and networking (1p) |  |  | Training/vocational training based on the actual needs of businesses/inventors (3p) |
| Common business incubators (4p) | Joint database/websites of services and specialists of healthcare (1p) |  |  | Szeged , Temesvár, Arad (Szabadka) knowledge center without borders; RDI including all levels of education also with specialization (2p) |
| Common HR/business database (4p) |  |  |  | Common educational programmes (1p) |
| Facilities for CBR businesses (0p) |  |  |  |  |
| Supporting the creation of self-sustaining villages/networks joint production and marketing (0p) |  |  |  |  |